CONTRACT

WHIO-TV PO Box 809606 Chicago, IL 60680-9606 (855) 333-2676

And:

Waterfront Strategies 3050 K Street NW Suite 100 Washington, DC 20007

	Contract / Re	evision	Alt Order #	ŧ	
	133665	/ 1	08310829		
Product					_
SENATE MAJORITY P	AC				
Contract Dates	Estimate #				
07/12/16 - 07/18/16	4985				
Advertiser			Original Date	/ Revision	
ISS/Senate Majority P	AC-A		06/24/16	/ 07/19/16	
	Rilling Cycle	Billing (alendar	Cach/Trada	_

			and the state of t
Billing Cycle	Billing Cal	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Property	Account E	xecutive	Sales Office
WHIO-TV	Philadelph	ia CoxReps	CoxReps Philad
Special Hand	ling		
Demographic			
Households			
Agy Code	Advertiser	Code	Product 1/2
TV14573	163		173
Agency Ref		Advertiser	Ref
6686		13916	

*Line Ch Start Date E	End Date Description	Start Time		Davs	Sp Length W	oots/ eek Rate PCodeRtn	Tuno C	noto	A
1 WHIO 07/12/16 0	and the second s		AM-11:00 A	Days	:30	P-02	NM	pois 2	\$1,000.00
<u>Start Date</u> <u>End</u> Week: 07/12/16 07/18		Spots/Week 2	<u>Rate</u> \$500.00					-	Ψ1,000.00
2 WHIO 07/12/16 0 <u>Start Date</u> <u>End I</u> Week: 07/12/16 07/18		pert 11:35 Spots/Week 4	PM-12:37 X Rate \$500.00		:30	P-02	NM	4	\$2,000.00
3 WHIO 07/12/16 0 <u>Start Date</u> <u>End I</u> Week: 07/12/16 07/18	Date Weekdays	ow: Cord 12:37 Spots/Week 3	XM-1:35 XN <u>Rate</u> \$350.00		:30	P-02	NM	3	\$1,050.00
4 WHIO 07/12/16 0 <u>Start Date</u> <u>End I</u> Week: 07/12/16 07/18	Date Weekdays	7 @ noor12:00 Spots/Week 3	PM-12:30 F <u>Rate</u> \$1,250.00		:30	P-02	NM	3	\$3,750.00
5 WHIO 07/12/16 0 <u>Start Date</u> <u>End I</u> Week: 07/12/16 07/18		4:00 F Spots/Week 3	PM-5:00 PM <u>Rate</u> \$700.00		:30	P-02	NM	3	\$2,100.00
6 WHIO 07/12/16 0 <u>Start Date</u> <u>End I</u> Week: 07/12/16 07/18	Date Weekdays	tion 430a4:25 A <u>Spots/Week</u> 2	M-5:00 AM <u>Rate</u> \$250.00		:30	P-02	NM	2	\$500.00
7 WHIO 07/12/16 0 <u>Start Date</u> <u>End D</u> Week: 07/12/16 07/18	Date Weekdays	tion 5a 5:00 A Spots/Week 2	M-5:30 AM <u>Rate</u> \$700.00		:30	P-02	NM	2	\$1,400.00
8 WHIO 07/12/16 0 <u>Start Date</u> <u>End D</u> Week: 07/12/16 07/18		7 5p 5:00 P <u>Spots/Week</u> 3	M-5:30 PM <u>Rate</u> \$1,750.00		:30	P-02	NM	3	\$5,250.00
9 WHIO 07/12/16 0: <u>Start Date</u> <u>End D</u> Week: 07/12/16 07/18	Date Weekdays	tion 530a5:30 A <u>Spots/Week</u> 1	M-6:00 AM <u>Rate</u> \$800.00		:30	P-02	NM	1	\$800.00
10 WHIO 07/12/16 07 <u>Start Date</u> <u>End D</u> Week: 07/12/16 07/18	ate Weekdays	7530p 5:30 P Spots/Week 2	M-6:00 PM <u>Rate</u> \$1,850.00		:30	P-02	NM	2	\$3,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract / Revision | Alt Order # | 08310829 |

Contract Dates | Product | Estimate # | |

SENATE MAJORITY PA | 4985 |

| Advertiser | Original Date / Revision |
| ISS/Senate Majority PAC- | 06/24/16 / 07/19/16

*line Oh Ohed De	to Food Date December	Start/Er		Spot		_		
	te End Date Description	The second secon		Days Length Wee	ek Rate PCodeRtn	Type	Spots	Amount
11 WHIO 07/12/16 Start Date E	nd Date <u>Weekdays</u> 07/18/16 NewsCenter nd Date <u>Weekdays</u> 7/18/16 MTWTF	Spots/Week	Rate -6:30 PM Rate \$2,000.00	:30	P-02	NM	3	\$6,000.00
	07/18/16 Daybreak Ed Ind Date Weekdays 7/18/16 MTWTF	ition 6a 6:00 AM Spots/Week		:30	P-02	NM	1	\$1,500.00
Start Date E	07/18/16 M-F 7p-730p nd Date Weekdays 7/18/16 MTWTF	7:00 PM Spots/Week 4	-7:30 PM <u>Rate</u> \$500.00	:30	P-02	NM	4	\$2,000.00
	07/18/16 CBS This Mond Date Weekdays 7/18/16 MTWTF	Spots/Week	-9:00 AM <u>Rate</u> \$1,250.00	:30	P-02	NM	2	\$2,500.00
	07/18/16 M-F 9a-10a nd Date Weekdays 7/18/16 MTWTF	9:00 AM- Spots/Week 3	-10:00 AN <u>Rate</u> \$400.00	:30	P-02	NM	3	\$1,200.00
	07/15/16 Friday Prime nd Date <u>Weekdays</u> 7/17/161	Spots/Week	/l-11:00 F <u>Rate</u> \$2,750.00	:30	P-02	MM	1	\$2,750.00
	07/16/16 Sat Prime Ho nd Date Weekdays 7/17/161-	Spots/Week	/l-11:00 F <u>Rate</u> \$1,000.00	:30	P-02	NM	1	\$1,000.00
	07/16/16 CBS This Mo nd Date Weekdays 7/17/161-	rning Sa 10:00 AM Spots/Week 1	1-12:00 F <u>Rate</u> \$700.00	:30	P-02	NM	1	\$700.00
	07/16/16 Sa 1235a-13 nd Date Weekdays 7/17/161-	5a 12:35 XM <u>Spots/Week</u> 1	I-1:35 XI\ <u>Rate</u> \$300.00	:30	P-02	NM	1	\$300.00
Start Date Er	07/16/16 Sa-Su Early I nd Date <u>Weekdays</u> 7/17/161-	News 6:00 PM- Spots/Week 1	7:00 PM <u>Rate</u> \$500.00	:30	P-02	NM	1	\$500.00
Start Date Er	07/16/16 Sa 7p-730p nd Date Weekdays 7/17/161-	7:00 PM- Spots/Week 1	7:30 PM <u>Rate</u> \$500.00	:30	P-02	NM	1	\$500.00
	07/16/16 NewsCenter of Date Weekdays 7/17/161-	7 Sa 8a 8:00 AM- <u>Spots/Week</u> 1	10:00 AN <u>Rate</u> \$950.00	:30	P-02	NM	1	\$950.00
Start Date Er	07/17/16 Sun Prime Ho nd Date <u>Weekdays</u> 7/17/161	Spots/Week	I-11:00 F <u>Rate</u> \$2,750.00	:30	P-02	NM	1	\$2,750.00
Start Date Er	07/17/16 WHIO Report nd Date <u>Weekdays</u> //17/161	s 11:30 AM Spots/Week 1	l-12:00 F <u>Rate</u> \$350.00	:30	P-02	NM	1	\$350.00
Start Date Er	07/17/16 Su 135a-4a nd Date Weekdays //17/161	1:35 XM-: Spots/Week 1	2:35 XM <u>Rate</u> \$200.00	:30	P-02	NM	1	\$200.00
26 WHIO 07/17/16	07/17/16 NewsCenter 7	6p Su 6:00 PM-	7:00 PM	:30	P-02	NM	0	\$0.00

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	Contract / Revision	Alt Order #	
	133665 / 1	08310829	
ates	Product	Estimate #	

 Contract Dates
 Product
 Estimate #

 07/12/16 - 07/18/16
 SENATE MAJORITY PA
 4985

 Advertiser
 Original Date / Revision

 ISS/Senate Majority PAC 06/24/16 / 07/19/16

*Line Ch Start [Date End Da	ate Description		t/End Days		Spots/ Veek	Rate PCodeRtn	Туре	Spots	Amount
Start Date Week: 07/11/16	End Date 07/17/16	Weekdays	Spots/Week	<u>Rate</u> \$500.00						
Spot Ch Da	te Range /11/16-07/17/	Description 16 NewsCenter	7 6p Su	<u>Start/End Time</u> 6:00 PM-7:00 PM	Weekdays	Length i. :30	<u>Rate</u> \$500.00	Type NM		
27 WHIO 07/17/ <u>Start Date</u> Week: 07/11/16	16 07/17/10 End Date 07/17/16	6 CBS Su Morn Weekdays 1	ning 9:00 / Spots/Week 1	AM-10:30 AN <u>Rate</u> \$1,000.00	:30		P-02	NM	1	\$1,000.00
28 WHIO 07/12/ <u>Start Date</u> Week: 07/12/16	16 07/18/16 End Date 07/18/16		ws 11:00 Spots/Week 4	PM-11:35 F <u>Rate</u> \$2,250.00	:30		P-02	NM	4	\$9,000.00
29 WHIO 07/13/ <u>Start Date</u> Week: 07/11/16	16 07/13/16 End Date 07/17/16	Wed Prime H Weekdays 1	lour 1 8:00 F Spots/Week 1	PM-9:00 PM <u>Rate</u> \$4,500.00	:30		P-02	NM	1	\$4,500.00
					Totals	0.0	0		54	\$59,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/18/16	54	\$59,250.00	(\$8,887.50)	\$50,362.50
Totals	54	\$59,250.00	(\$8,887.50)	\$50,362.50

Signature:	Date:

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133665 REP HEADLINE# 8310829 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

AGENCY 610-293-4100 REP: TEL# 610-293 CREDIT ADVISORY: ORDER WORKSHEET

610-225-1191 FROM REP FAX# (RISK !!! REPORT FRO CREDIT F

JUL20/16 14.22 *** WHIO-TV ***

14.22 # DATE JUL20/16 SALESMAN REGIONAL NICK WELTE DAVID OUTEN LOCAL OFF.# PH-CLASS: NATL. BUYER NAME PRSN SALES REP.# ORDER, INVOICE) CO-OP BILLING NEEDED 100 (LINE, SUITE ISS/SENATE MAJORITY PAC STRATEGIES 20007 EST#4985 COMMENTS: CONTRACT # 8310829 3050 K STREET NW DC WK-1AGY. NAME WATERFRONT WASHINGTON, JUL18/16 STATE TAX SENATE MAJORITY PAC NAME FLIGHT DATES JUL12/16 ADV. TAX # ORDER # PRDCT CILY ADV AGY

OK'D M1, SEE LN 26 SHIFTED \$\$ TO CURRENT HL RVSD TOTAL \$59,250 PLS CNF THANKS TO DEANNA FR JARED REP:

STA:

THIS IS A CASH IN ADVANCE SCHEDULE **** \square CON

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :	ERIOD : L	GTH : S	: Da	RATE		START	ы D	END	:SPTS:	WEEK :		DAYS	TOTE
VERT	AGENCY ADVERTISER CODE = 163 AGENCY PRODUCT CODE = 173	= 163	AG	AGENCY EST# =	4985	2							or I v
s 600P-700P	Q,	30	V)	\$500.00	11	7/17	7/17	7	0		SUN		C
PROGRAM: NEWS CE CON COM1: NEWS CE CREDIT TAKEN FOR STATION MAKEGOOD OFFERS:	PROGRAM: NEWS CENTER 7 CON COM1: NEWS CENTER 7 CREDIT TAKEN FOR 1 SPOT(S) MISSED JULI MAKEGOOD OFFERS:	MISSED	JUL17)
EI	MISSED: SUN/600P-700P OFFER: NONE	/600P-7	00P	ט	JUL17			3(308 \$8	\$500.00		(JUL19/16)	()

TO CURRENT CONTRACT

S

CMT: PLEASE CREDIT AND MOVE

REP HEADLINE# 8310829 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

133665

610-225-1191 RISK !!! REPORT FROM REP **CHANGES** FAX# AGENCY CREDIT HARRIS REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN(ORDER WORKSHEET

JUL20/16 14.22 *** WHIO-TV ***

59250.00

CONTRACT TOTAL TOTAL TOTAL SPOTS

:TOTL: DAYS .. . :SPTS: WEEK : /WK: INVT END START ... RATE SEC •• LGTH .. TIME PERIOD 59250.00 : REP : CD: :LINE#:REP JUL/16

o/0 WBDT CABL 0% WRGT 15% WKEF 11% WDTN 21% WHIO 50% MARKET TOTALS \$119,500 SVC- NSI

DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE